Bosch Bradley Tattoos.

**Brief:**

Bradley is a local tattooist that is wanting a website for his tattoo business, Bosch Bradley Tattoos. His only other form of web presence at the moment is his Instagram page. He is wanting a website that his potential clients can go to see a gallery of his previous tattoos and artwork, learn a bit about him and his experience, see answers to some frequently asked questions and find out how to contact him. He is wanting a simple design with basic fonts and a mostly black and white colour palette with some earthy tones.

**Research:**

Similar websites:

For the Worthy: <https://tattoosfortheworthy.co.nz/>

Sunset Tattoo: <https://www.sunsettattoo.co.nz/>

Elvardo Tattoos: <https://elvardotattoo.co.nz/contact-us/>

Cyclops Tattoo (International): <http://www.cyclopstattoo.com/>

Leitbild (International): <https://dasleitbild.com/>

Key items:

* Gallery with photos of previous tattoos
* Gallery with photos of artwork
* About me - Photo and small blurb about the tattooist
* FAQ page
* Contact page - email address and link to Instagram page

Special requirements:

I meet with the client on Monday 19th, I showed him the websites that I had found and interviewed him regarding his design, branding and functionality of his website. Some special requirements that he had were:

* Responsive design
* Drop down FAQ section
* Simple design

Current web trends:

* Minimal
* Black and white palettes
* Grids
* Video content

In order to meet the client’s needs that are outlined in the brief I have conducted some research. From my research I have identified that most tattooist websites are very basic. They have 3 main pages, a gallery, a contact form and a page introducing the tattooists.

After going over that research with my client I found that my research matched what he is wanting in his website.

**Specifications:**

* Home page with a photo and logo.
* FAQ page with drop down answers.
* Contact page that links to his Instagram page and shows his email address.
* Gallery page to show previous tattoos.
* Gallery page to show his artwork.
* About page that has a photo of Bradley and a small blurb that he will provide.
* Homepage is a simple, single page, no scrolling needed.

**High Fidelity Wireframes:**

Theme 1: <https://drive.google.com/open?id=1TjZ_hmbMrInpjj5UdGuhri4hCwxNzlL2>

Theme 1 was focused more on the tattooist himself, with the main photo on the home-page being a black and white image of him. I kept the colours dark and earthy like he has suggested and kept all of the pages quite simple and to the point. The second image shows how the first page would look like with the drop-down navigation opened and the last image shows how the navigation would look on the other pages. I also added some extra images of what the design could look like if it is made responsive to suit phone screens as well.

Theme 2: <https://drive.google.com/open?id=1ZmQfM-2C0USl-yiXJjeocbCGd5KyLpLw>

Theme 2 is more focused on the clients work, the home-page contains a slideshow that will show images of the client's previous tattoos and art work. I made this design lighter with some pops of earthy colours. Most of the concepts were the same as theme 1 but the navigation was found across the top of the pages instead of a drop-down menu. I also showed how this design could be responsive.

Theme 3: <https://drive.google.com/open?id=1sVnt7V-Ps-RXjQj5ouaFIhC57cr5oiD0>

Theme 3 is a design that uses “smooth scrolling” to navigate through the different pages/sections. Each section will take up the full amount of the screen but will be no bigger than the screen. There will be separate scrolling features so that you scroll within the section. Each page has a navigation bar found across the top of the screen that will link to the different sections. The last image shows how the homepage will look with the drop-down navigation showing.

I met with my client again on Thursday 29th August to show him the wireframes I had created. He decided that he liked the third wireframe.

**Product Backlog:**

|  |  |  |  |
| --- | --- | --- | --- |
| **List:** | **Done:** | **Notes:** | **Time:** |
| Create page sections | ✓ | Separated the sections using an i.d making them anchor points to access in the smooth scroll. | 5mins |
| Create grid for homepage | ✓ | Separated the different parts of the homepage using a grid to make the placement easier. | 15mins |
| Created homepage navigation. | ✓ | Linked the navigation to the sections using their anchor points. | 2mins |
| Created the pages navigation | ✓ | Made the pages nav sticky so that there only needs to be one nav that is accessible via all sections. | 2mins |
| Add section titles | ✓ | All section titles are styled the same to make it flow nicely. | 1min |
| Add tattoo gallery using a grid | ✓ | Used two separate grids to create the effect that I wanted in the tattoo gallery. Made it easy to add to in the future. | 20mins |
| Add art gallery using a grid | ✓ | Used the same technique to add the art gallery so that they look the same. | 20mins |
| Add about page info | ✓ | Used a grid to make placement easy. Also sized the image using viewport height so that it is responsive for different screen sizes. | 5mins |
| Add FAQ questions and answers | ✓ | Added all the questions and answers. | 12mins |
| Style the FAQ section | ✓ | Created an accordion/drop down FAQ section and used icons to show the plus and minus signs. | 15mins |
| Style the overflow of the pages. | ✓ | I wanted every page to be just the size of the screen so I styled the overflow of each section (tattoo gallery, art gallery and FAQ) to have their own scroll bar that is separate from the main page. | 2mins |
| Test that everything links and works | ✓ | Tested that all the page anchor points work and link to the right section, the smooth scroll works without glitching and the overflow scroll works properly. | 5mins |

**Test Plan:**

|  |  |  |  |
| --- | --- | --- | --- |
| **Test Case:** | **Expected Result:** | **Actual Result:** | **Pass/Fail:** |
| Home page image loads. | Loads correctly, if not alt text shows | Image shows as wanted | Pass |
| Logo image and text | Logo image and brand title both load in the correct place. | Both loaded correctly but positions are not responsive. | Pass |
| Homepage navigation | Loads in the top right corner and hover colour changes smoothly. | Loads in the correct place, is responsive when screen size changes. | Pass |
| Homepage navigation links | All the links link to the correct page sections. | Link work perfectly | Pass |
| Smooth scroll | When navigation links are selected the page scrolls to the section. | Scrolls smoothly to each section | Pass |
| Page navigation | Sticks to the top of all the sections, links are spaced correctly and is responsive. | Size changes when screen is smaller, sticks to the top of the pages and looks nice. | Pass |
| Page navigation links | All the links link to the correct page sections. | Link work perfectly | Pass |
| Page Titles | Centred and responsive. | All page titles are positioned correctly and are responsive. | Pass |
| Tattoo Gallery | All images load, the grid contains the images and puts them in the correct place, overflow is hidden and scroll works correctly. | Gallery and scroll work perfectly. Although it is not responsive. | Pass |
| Art Gallery | All images load, the grid contains the images and puts them in the correct place, overflow is hidden and scroll works correctly. | Gallery and scroll work perfectly. Although it is not responsive. | Pass |
| FAQ accordion | Drop down answers work smoothly, overflow is hidden and the scroll works. | All drop down answers open smoothly, when the questions take up the whole div the scroll appears and works correctly. | Pass |
| Instagram link | Link works | Instagram link works and goes to the correct page. | Pass |
| Fonts | Fonts work correctly | The fonts that I had downloaded didn’t work out of the live server but after linking them to google fonts they now work. | Pass |